



**The People for Forest and Wildlife Conservation of India**

# **NURTURING NATURE:**

A Native Plant Nurturing project Across India

A Miyawaki Approach to Forest Restoration

PITCHDECK PRESENTATION



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# Introduction

India's diverse ecosystems are threatened by deforestation, forest degradation, and climate change. While recent reports indicate a small increase in forest cover, the quality of these forests remains a challenge. To address these challenges, PFWCI proposes a rapid forest restoration initiative inspired by the Miyawaki method. This proven technique involves planting a high density of native tree species, providing intensive care, and minimal human intervention after establishment. By adopting this approach, we can accelerate forest growth and biodiversity conservation.



# Key Activities:

**01****Nursery Establishment and Management:**

- Site selection and infrastructure development
- Seed procurement and propagation
- Seedling care and maintenance

**02****Community Engagement and Capacity Building:**

- Awareness campaigns and workshops
- Training programs for local communities
- Formation of community-based forest management groups

**03****Plantation Activities:**

- Site preparation and land clearing
- Planting of native tree species
- Post-planting care and maintenance

**04****Monitoring and Evaluation:**

- Data collection and analysis
- Impact assessment
- Adaptive management





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# Executive Summary

PFWCI proposes a comprehensive nursery plantation initiative inspired by the Miyawaki method to accelerate forest restoration and biodiversity conservation in India. This project aims to establish and manage nurseries, promote community participation, and monitor and evaluate plantation activities.





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# Key Objectives:

- Establish and Manage Native Plant Nurseries:
- Promote Community Engagement and Capacity Building
- Implement Miyawaki Method Plantations
- Monitor and Evaluate



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# Our Objectives

01

## **Nursery Establishment and Management:**

- To establish and maintain well-equipped nurseries in strategic locations across India.
- To procure high-quality seeds and planting material.

02

## **Community Engagement and Capacity Building:**

- To raise awareness about the importance of forests and the benefits of tree planting among local communities.
- To empower local communities to participate in plantation activities and forest management.

03

## **Plantation Activities:**

- To identify suitable plantation sites based on ecological considerations and community needs.
- To prepare plantation sites through land clearing and soil preparation.

04

## **Monitoring and Evaluation:**

- To establish a robust monitoring and evaluation system to track project progress.
- To collect data on survival rates, growth rates, and biodiversity benefits.



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# Methodology

## ➤ **Community Engagement and Needs Assessment:**

- Needs Assessment
- Community Mapping
- Capacity Building

## ➤ **Climate Education and Awareness:**

- Curriculum Development
- Community Outreach
- Social Media Campaigns

## ➤ **Implement Miyawaki Method Plantations:**

- Community-Led Projects
- Volunteer Programs

## ➤ **Policy Advocacy and Policy Change:**

- Policy Research and Analysis
- Advocacy Campaigns
- Community Mobilization

## ➤ **Monitoring and Evaluation:**

- Data Collection
- Impact Assessment





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# WHY PFWCI?

By leveraging its strengths and expertise, PFWCI aims to make a significant contribution to India's forest conservation efforts and create a greener, more sustainable future.

- Deep-Rooted Experience
- Strong Community Partnerships
- Technical Expertise
- Commitment to Sustainability
- Impactful Approach



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# Project Sustainability

To ensure the long-term sustainability of this project, PFWCI will focus on the following strategies:

## Community Ownership and Participation

- Empowering local communities to take ownership of the project and its outcomes.
- Encouraging active participation in all stages of the project, from planning to implementation and monitoring.

## Financial Sustainability

- Seeking government support and funding for ongoing maintenance and expansion.
- Generating revenue through the sale of non-timber forest products..

## Institutional Capacity Building

- Building the capacity of local institutions to manage and maintain the plantations.
- Providing training and technical assistance to local forest departments and NGOs.

## Institutional Capacity Building

- Implementing a robust monitoring and evaluation system to track project progress and impact.
- Using data to inform decision-making and identify areas for improvement.

## Institutional Capacity Building

- Advocating for supportive policies and regulations to promote forest conservation and sustainable forest management.
- Collaborating with policymakers to address challenges and opportunities in the forestry sector.

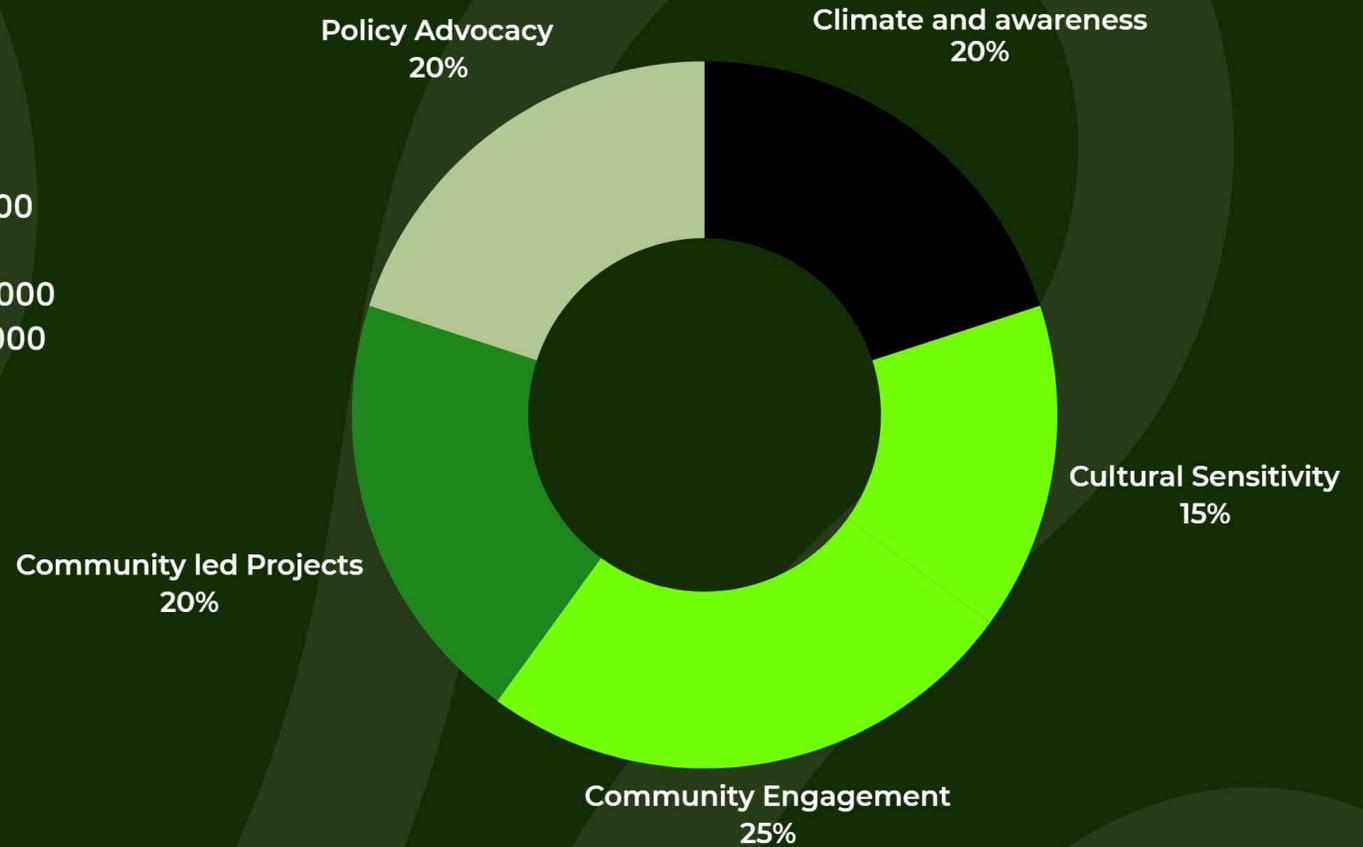




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# BUDGET

- 1. Climate and awareness- \$400,000
  - 2. Cultural Sensitivity- \$300,000
  - 3. Community Engagement- \$500,000
  - 4. Community-led Projects- \$400,000
  - 5. Policy Advocacy- \$400,000
- Total- \$2,000,000**



# Thank You



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